



ENSEMBLE LAUDE
Choral Society

SUPPORT ENSEMBLE LAUDE

Based in beautiful Victoria, British Columbia, Ensemble Laude is dedicated to singing early (pre-1600), modern and multicultural choral repertoire. Now in its 18th season, this inclusive yet auditioned women's choir delights and inspires audiences through its intimate sound and exquisite sonorities. In June 2015 we won second place in the national CBC Choral Competition.

Under the direction of Elizabeth MacIsaac, our award-winning choir offers two to four showcase concerts each season to the general public. This year, we are excited to offer our winter concerts – *Tree of Life*, December 19 and 20, in Victoria and Metchosin. On April 2, we will perform our spring concert, *Caravan* in Victoria. This year, we have been invited to represent Canada at the international Choralies festival in France summer 2016. Our pre-tour concert is *Flight*, on July 9th, repeated July 10 in Duncan. We also sing in other concerts throughout the year that support charities such as the Rainbow Kitchen.

"Everyone loved the concert - the incredible variety of music, the quality of the singing, the musicians, the amazing direction and the overall effect of it all. The variety ensured there was something for everyone."

Our choir has a broad reach within the Victoria community. During the choral season, up to 2000 residents from the CRD and points north will attend one of our performances. Our audience comprises people of all ages and from all walks of life who enjoy music in general, and early and multicultural choral music specifically.

The Opportunity

Ensemble Laude Choral Society is the not-for-profit organization (with Registered Charity status) that oversees the Ensemble Laude choir. We invite you to join with our other supporters, such as Royal Oak Burial Park and MusicFolder.com, and build a connection with our choir and audience as a sponsor, donor, or advertiser.

Whether you are seeking to build awareness of your business, increase your prospect base, or simply demonstrate good community investment, partnership with the Ensemble Laude Choral Society offers an ideal way to support the arts community in Victoria and provides an ideal platform to promote your organization.

An outline of Donor, Sponsorship, and Ad Rate information is available for review on the attached page. If you or your business can help us, please contact us at supportEL@ensemblelaude.org.

WWW.ENSEMBLELAUDE.ORG



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SUPPORT OPTIONS

I. DONOR LEVELS*

Unicorn	\$500+
Phoenix	\$250-\$499
Hippogriff	\$100-\$249
Dragon	\$50-\$99
Chimera	\$20-\$49

2. SPONSORSHIP LEVELS

Sky's the Limit! – \$3000 Plus

- Custom-made sponsorship package – please contact us to discuss possibilities.

Platinum Sponsor – \$1200 to \$2999

Same as Gold Sponsor with these added benefits:

- Complimentary admission to concerts.
- Opportunities for your staff to volunteer at our events.
- 30 minute performance for your staff or clientele (based on singer availability).

Gold Sponsor – \$500 to \$1199

- Opportunity to provide door or auction prize to promote your business name or products.
- Large logo in program within 3.75" x 3.25" boundary for inclusion in our program and on our website.
- Name of business mentioned with thanks during event announcements.

Silver Sponsor – \$300 to \$499

- Logo in program within 3.75" x 1.625" boundary for recognition in print at concert(s) and online.
- Name of business mentioned with thanks during event announcements.

Bronze Sponsor – \$150 to \$299

- Name recognition in programs and online.

3. PROGRAM ADS

Ad size (w x h).

Full page	3.75" x 10.5"	\$250
Half page	3.75" x 5.125"	\$175
1/3 page	3.75" x 3.25"	\$100
1/6 page	3.75" x 1.625"	\$75

300dpi images, grayscale, PDF preferred.
Resizing & formatting services available.

4. SIGN US UP!

I'd like to be a donor*! (cheque to Ensemble Laude Choral Society enclosed).

I prefer paper and phone calls – please contact me regarding Sponsorship or a Program Ad.

Name _____

Address _____

Phone _____

Email _____

Donation amount: _____

Anonymous? Yes No

NOTE: Deadline for submitting logos for inclusion in the April concert program is March 15, 2016.

*Donations are eligible for an official income tax receipt (\$30 minimum).